

WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN 100 ALBANY STREET NEW BRUNSWICK NJ 08901

DATE: 10-24-2012

PAGE: 1

of 3

Contract No 403042 Contract Dt 10-19-2012 Revision Dt 10-23-2012 Rev# Advertiser Brand BOB MENENDEZ FOR SENATE BOB MENENDEZ FOR US SENATE POLITICALS Station/Market WPVI - PHILADELPHIA

| Agency Est | t# | CMS# | Sales Office | Account Executive | Start Date | End Da | ate | Billing | | | | | F | Package | Contract Titl | е | |
|---------------|---|--|--------------|--|-------------------------------------|--|---|---|---|---|--------|--|---|--|---|--|--|
| | | 246806 | PHILADELPHIA | A. CLIFFORD | 10-23-2012 | 10-29-20 | 12 | M (Broad | dcast | Mon | th, Cy | ycle 1 | 1) | N | 246806 | | |
| ne Start Date | End Date | Time Period | De | scription | | | RC | Duration | М | T V | / T | F | S S | SPW | Price | Tot Spots | Total \$ |
| 1 10-23-2012 | 10-26-2012 | 05:00AM - 06: | :00AM MC | DRNING NEWS 5A MO-FR | (6948) | | 8 | 30 | | х х | X | X | | 6 | 1,000 | 6 | 6,000.00 |
| 2 10-29-2012 | 10-29-2012 | 05:00AM - 06: | :00AM MC | DRNING NEWS 5A MO-FR | (6948) | | 8 | 30 | x | | | | | 1 | 1,000 | 1 | 1,000.00 |
| 3 10-23-2012 | 10-26-2012 | 06:00AM - 07: | :00AM MC | DRNING NEWS 6A MO-FR | (6949) | | 9 | 30 | | х х | X | X | | 6 | 2,000 | 6 | 12,000.00 |
| 4 10-29-2012 | 10-29-2012 | 06:00AM - 07: | :00AM MC | DRNING NEWS 6A MO-FR | (6949) | | 9 | 30 | x | | | | | 1 | 2,000 | 1 | 2,000.00 |
| 5 10-23-2012 | 10-26-2012 | 07:00AM - 09: | :00AM MC | DRNING NEWS GMA 7A M | O-FR (6910) | | 9 | 30 | | х х | X | X | | 6 | 1,500 | 6 | 9,000.00 |
| 6 10-29-2012 | 10-29-2012 | 07:00AM - 09: | :00AM MC | DRNING NEWS GMA 7A M | O-FR (6910) | | 9 | 30 | x | | | | | 1 | 1,500 | 1 | 1,500.00 |
| 7 10-27-2012 | 10-27-2012 | 06:00AM - 08: | :00AM WE | EEKEND NEWS 6-8A SA (6 | 997) | | 8 | 30 | | | | | X | 1 | 600 | 1 | 600.00 |
| 8 10-27-2012 | 10-27-2012 | 08:00AM - 09: | :00AM WE | EEKEND NWS GMA SA (70 | 098) | | 9 | 30 | | | | | X | 1 | 800 | 1 | 800.00 |
| 9 10-28-2012 | 10-28-2012 | 07:00AM - 08: | :00AM WE | EEKEND NWS 7-8A SU (70 | 56) | | 8 | 30 | | | | | X | 1 | 600 | 1 | 600.00 |
| 10-28-2012 | 10-28-2012 | 08:00AM - 09: | :00AM WE | EEKEND NWS GMA SU (70 | 099) | | 9 | 30 | | | | | X | 1 | 700 | 1 | 700.00 |
| 11 10-28-2012 | 10-28-2012 | 09:00AM - 10: | :00AM WE | EEKEND NWS 9-1030A SU | (7057) | | 8 | 30 | | | | | X | 1 | 900 | 1 | 900.00 |
| 12 10-28-2012 | 10-28-2012 | 10:30AM - 11: | :30AM WE | EEKEND NWS 1030-1130A | SU THIS WEE | K (705 | 9 | 30 | | | | | X | 1 | 4,500 | 1 | 4,500.00 |
| 13 10-28-2012 | 10-28-2012 | 10:00AM - 10: | :30AM WE | EEKEND NWS 1130A-12P | SU INSIDE ST | ORY (7 | 9 | 30 | | | | | X | 1 | 550 | 1 | 550.00 |
| 14 10-28-2012 | 10-28-2012 | 12:00PM - 01: | :00PM WE | EEKEND NWS 12-1P SU (7 | 060) | | 9 | 30 | | | | | X | 2 | 400 | 2 | 800.00 |
| 15 10-28-2012 | 10-28-2012 | 06:00AM - 07: | :00AM WE | EEKEND NWS 6-7A SU (70 | 55) | | 9 | 30 | | | | | X | 1 | 400 | 1 | 400.00 |
| | ine Start Date 1 10-23-2012 2 10-29-2012 3 10-23-2012 4 10-29-2012 5 10-23-2012 6 10-29-2012 7 10-27-2012 8 10-27-2012 9 10-28-2012 10 10-28-2012 11 10-28-2012 11 10-28-2012 12 10-28-2012 13 10-28-2012 14 10-28-2012 | 1 10-23-2012 10-26-2012 2 10-29-2012 10-29-2012 3 10-23-2012 10-26-2012 4 10-29-2012 10-29-2012 5 10-23-2012 10-26-2012 6 10-29-2012 10-29-2012 7 10-27-2012 10-27-2012 8 10-27-2012 10-27-2012 9 10-28-2012 10-28-2012 10 10-28-2012 10-28-2012 11 10-28-2012 10-28-2012 12 10-28-2012 10-28-2012 13 10-28-2012 10-28-2012 14 10-28-2012 10-28-2012 | 246806 | 246806 PHILADELPHIA December Decembe | 248806 PHILADELPHIA A. CLIFFORD | 10-23-2012 10-26-2012 10-26-2012 10-29-2012 10- | 24606 PHILADELPHIA A. CLIFFORD 10-23-2012 10-29-2012 10-29-2012 10-26-2012 05:00AM - 06:00AM MORNING NEWS 5A MO-FR (6948) | 10-23-2012 10-29-2012 10-29-2012 06:00AM - 06:00AM MORNING NEWS 5A MO-FR (6948) 8 8 8 10-23-2012 10-26-2012 06:00AM - 07:00AM MORNING NEWS 5A MO-FR (6948) 8 8 10-29-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-27-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-28-2012 10-30AM WEEKEND NWS GMA SU (7059) 9 11 10-28-2012 10-28-2012 10-30AM - 10:00AM WEEKEND NWS 9-1030A SU (7057) 8 12 10-28-2012 10-28-2012 10:30AM - 11:30AM WEEKEND NWS 1030-1130A SU THIS WEEK (705 9 11 10-28-2012 10-28-2012 10:00AM - 10:30AM WEEKEND NWS 1130A-12P SU INSIDE STORY (7 9 14 10-28-2012 10-28-2012 12:00PM - 01:00PM WEEKEND NWS 12-1P SU (7060) 9 | 246806 PHILADELPHIA A. CLIFFORD 10-23-2012 10-29-2012 M (Broadine Start Date End Date Time Period Description RC Duration 1 0-23-2012 10-26-2012 05:00AM - 06:00AM MORNING NEWS 5A MO-FR (6948) 8 30 2 10-29-2012 10-29-2012 05:00AM - 06:00AM MORNING NEWS 5A MO-FR (6948) 8 30 3 10-23-2012 10-26-2012 06:00AM - 07:00AM MORNING NEWS 6A MO-FR (6949) 9 30 4 10-29-2012 10-29-2012 06:00AM - 07:00AM MORNING NEWS 6A MO-FR (6949) 9 30 5 10-23-2012 10-26-2012 07:00AM - 09:00AM MORNING NEWS 6A MO-FR (6949) 9 30 6 10-29-2012 10-29-2012 07:00AM - 09:00AM MORNING NEWS GMA 7A MO-FR (6910) 9 30 7 10-27-2012 10-27-2012 06:00AM - 08:00AM WEEKEND NEWS 6-8A SA (6997) 8 30 8 10-27-2012 10-27-2012 08:00AM - 09:00AM WEEKEND NEWS 6-8A SA (6997) 8 30 9 10-28-2012 10-28-2012 07:00AM - 09:00AM WEEKEND NWS GMA SA (7098) 9 30 10 10-28-2012 10-28-2012 08:00AM - 09:00AM WEEKEND NWS 7-8A SU (7056) 8 30 10 10-28-2012 10-28-2012 08:00AM - 09:00AM WEEKEND NWS GMA SU (7099) 9 30 11 10-28-2012 10-28-2012 10:30AM - 11:30AM WEEKEND NWS 1030-1130A SU THIS WEEK (705 9 30 12 10-28-2012 10-28-2012 10:30AM - 11:30AM WEEKEND NWS 1130A-12P SU INSIDE STORY (7 9 30 14 10-28-2012 10-28-2012 12:00PM - 01:00PM WEEKEND NWS 12-1P SU (7060) 9 30 14 10-28-2012 10-28-2012 12:00PM - 01:00PM WEEKEND NWS 12-1P SU (7060) 9 30 3 10-28-2012 10-28-2012 12:00PM - 01:00PM WEEKEND NWS 12-1P SU (7060) 9 30 4 10-28-2012 10-28-2012 12:00PM - 01:00PM WEEKEND NWS 12-1P SU (7060) 9 30 4 10-28-2012 10-28-2012 10:00AM - 10:00PM WEEKEND NWS 12-1P SU (7060) 9 30 4 10-28-2012 10-28-2012 10:00AM - 10:00PM WEEKEND NWS 12-1P SU (7060) 9 30 4 10-28-2012 10-28-2012 10:00AM - 10:00PM WEEKEND NWS 12-1P SU (7060) 9 30 4 10-28-2012 10-28-2012 10:00AM - 10:00PM WEEKEND NWS 12-1P SU (7060) 9 | No. Start Date End Date Time Period Description Description No. 246806 PHILADELPHIA A. CLIFFORD 10-23-2012 10-29-2012 No. 29-2012 No. 29-2012 | Name | Start Date End Date Time Period Description N C Duration N T W T | Start Date End Date Time Period Description No.23-2012 10-29-2012 M (Broadcast Month, Cycle No.23-2012 10-26-2012 05:00AM - 06:00AM MORNING NEWS 5A MO-FR (6948) 8 30 X X X X X X X X X | 10-23-2012 10-29-2012 10- | 246806 PHILADELPHIA A. CLIFFORD 10-23-2012 10-29-20112 M. (Broadcast Morth, Cycle 1) N. | 10-23-2012 10- | 248806 PHILADELPHIA A. CLIFFORD 10-23-2012 10-23-2012 10-23-2012 10-23-2012 10-26-2012 10-26-2012 10-26-2012 10-26-2012 10-26-2012 10-26-2012 10-26-2012 10-20-2012 10-2 |



WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN 100 ALBANY STREET NEW BRUNSWICK NJ 08901

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PAGE: 2

of 3

Contract No 403042 Contract Dt 10-19-2012 Revision Dt 10-23-2012 Rev# Advertiser Brand BOB MENENDEZ FOR US SENATE POLITICALS Station/Market WPVI - PHILADELPHIA

| Agency Est# | ‡ | CMS# | Sales Office | Account Executive | Start Date | End Da | | Billing | | | | | | Package | Contract Title |) | |
|-----------------|------------|----------------|--------------|-------------------------|-------------|----------|----|----------|----|------------|------------|------------|-----|---------|----------------|-----------|-----------|
| | | 246806 | PHILADELPHIA | A. CLIFFORD | 10-23-2012 | 10-29-20 | | M (Broa | | | | | | N | 246806 | | |
| Line Start Date | End Date | Time Period | De | scription | | | RC | Duration | М | T V | ۷ T | ΓЕ | SS | SPW | Price | Tot Spots | Total \$ |
| 16 10-23-2012 | 10-26-2012 | 09:00AM - 10: | :00AM DA | YTIME 9-10A WEEKKDAY | (6912) | | 8 | 30 | | X X | () | (X | | 4 | 1,100 | 4 | 4,400.00 |
| | | | | | | | | | | | | | | | | | |
| 17 10-29-2012 | 10-29-2012 | 09:00AM - 10: | :00AM DA | YTIME 9-10A WEEKKDAY | (6912) | | 8 | 30 | х | | | | | 1 | 1,100 | 1 | 1,100.00 |
| | | | | | ` , | | | | | | | | | | · | | , |
| 18 10-23-2012 | 10-26-2012 | 11:00AM - 12: | -00PM DA | YTIME 11A-12P MO-FR (69 | 914) | | 8 | 30 | | x x | () | (X | | 4 | 1,600 | 4 | 6,400.00 |
| 10 10 20 20 12 | .0 20 20.2 | | .00 | | ,, | | | | | | ` ' | ` | | | 1,000 | • | 0,100100 |
| 19 10-29-2012 | 10-29-2012 | 11:00AM - 12: | .00PM DA | YTIME 11A-12P MO-FR (69 | 111) | | 8 | 30 | х | | | | | 1 | 1,600 | 1 | 1,600.00 |
| 19 10-29-2012 | 10-23-2012 | 11.00AW - 12. | .001 WI DA | TIME TIA-121 MO-IN (03 | ,14) | | ۰ | 30 | ^ | | | | | ' | 1,000 | | 1,000.00 |
| 20 40 22 2042 | 40.00.0040 | 40-00DM 40 | 20014 54 | VTIME NOON NEWS WEE | KDAY (0050) | | | | | v . | , , | (X | | | 4 400 | | F COO 22 |
| 20 10-23-2012 | 10-26-2012 | 12:00PM - 12: | 30PM DA | YTIME NOON NEWS WEE | KDAY (6950) | | 9 | 30 | | х , | , | (X | | 4 | 1,400 | 4 | 5,600.00 |
| | | | | · | | | | | ., | | | | | | | | |
| 21 10-29-2012 | 10-29-2012 | 12:00PM - 12: | :30PM DA | YTIME NOON NEWS WEE | KDAY (6950) | | 9 | 30 | X | | | | | 1 | 1,400 | 1 | 1,400.00 |
| | | | | | | | | | | | | | | | | | |
| 22 10-23-2012 | 10-26-2012 | 03:00PM - 04: | :00PM DA | YTIME 3-4P MO-FR (7997) |) | | 9 | 30 | | X X | () | (X | | 4 | 700 | 4 | 2,800.00 |
| | | | | | | | | | | | | | | | | | |
| 23 10-29-2012 | 10-29-2012 | 03:00PM - 04: | :00PM DA | YTIME 3-4P MO-FR (7997) |) | | 9 | 30 | Х | | | | | 1 | 700 | 1 | 700.00 |
| | | | | | | | | | | | | | | | | | |
| 24 10-23-2012 | 10-26-2012 | 04:00PM - 05: | :00PM EA | RLY NEWS 4P MO-FR (723 | 39) | | 9 | 30 | | X X | () | (X | | 6 | 800 | 6 | 4,800.00 |
| | | | | | | | | | | | | | | | | | |
| 25 10-29-2012 | 10-29-2012 | 04:00PM - 05: | :00PM EA | RLY NEWS 4P MO-FR (723 | 39) | | 9 | 30 | х | | | | | 1 | 800 | 1 | 800.00 |
| | | | | , | , | | | | | | | | | | | | |
| 26 10-23-2012 | 10-26-2012 | 05:00PM - 06: | .00PM FA | RLY NEWS 5P MO-FR (69 | 88) | | 9 | 30 | | x > | y y | , y | | 6 | 2,200 | 6 | 13,200.00 |
| 20 10-23-2012 | 10-20-2012 | 03.001 W - 00. | .001 181 | INCH NEW O SI WO-IN (03 | 00) | | ٦ | 30 | | , , | ` , | ` ^ | | | 2,200 | · · | 13,200.00 |
| 27 40 20 2042 | 40 20 2042 | OF OODM OG | .00DM EA | DIVNEWS ED MOED (60 | 00) | | 9 | 20 | v | | | | | | 2 200 | 4 | 2 200 00 |
| 27 10-29-2012 | 10-29-2012 | 05:00PM - 06: | .UUFIVI EA | RLY NEWS 5P MO-FR (69 | 00) | | 9 | 30 | X | | | | | 1 | 2,200 | 1 | 2,200.00 |
| | | | | | | | | | | | | | | | | | |
| 28 10-23-2012 | 10-26-2012 | 06:00PM - 06: | :30PM EA | RLY NEWS 6P MO-FR (698 | 39) | | 9 | 30 | | x) | () | (X | | 4 | 3,000 | 4 | 12,000.00 |
| | | | | | | | | | | | | | | | | | |
| 29 10-29-2012 | 10-29-2012 | 06:00PM - 06: | :30PM EA | RLY NEWS 6P MO-FR (698 | 39) | | 9 | 30 | X | | | | | 1 | 3,000 | 1 | 3,000.00 |
| | | | | | | | | | | | | | | | | | |
| 30 10-27-2012 | 10-28-2012 | 06:00PM - 07: | :30PM WE | EKEND NEWS SA-SU 6-73 | 30P (6990) | | 9 | 30 | | | | | х х | 1 | 800 | 1 | 800.00 |
| | | | | | | | | | | | | | | | | | |



WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN 100 ALBANY STREET NEW BRUNSWICK NJ 08901

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PAGE: 3

of 3

Contract No 403042 Contract Dt 10-19-2012 Revision Dt 10-23-2012 Rev# Advertiser Brand BOB MENENDEZ FOR SENATE, INC BOB MENENDEZ FOR US SENATE POLITICALS Station/Market WPVI - PHILADELPHIA

| 1000.2 | 0 20 12 10 2 | | | | 2022.1.2.1 | | | | | | | | | | | | | |
|-----------------|----------------|----------------|--------------|--------------------|----------------------|---------|-----|----------|------|-------|--------|------|------|----|----------|-------------------------------|-----------|--------------|
| Agency Est | # | CMS# | Sales Office | Account Executive | Start Date | End D | ate | Billing | | | | | | Pa | ackage | Contract Tit | le | |
| | | 246806 | PHILADELPHIA | A. CLIFFORD | 10-23-2012 | 10-29-2 | 012 | M (Broa | dcas | st Mo | nth, (| Cycl | e 1) | | N | 246806 | | |
| Line Start Date | End Date | Time Period | De | escription | | | RC | Duration | М | T ' | N T | T F | S | S | SPW | Price | Tot Spots | Total \$ |
| 31 10-23-2012 | 10-26-2012 | 11:00PM - 11: | 35PM LA | ATE NEWS MO-SU (69 | 969) | | 9 | 30 | | X | ХХ | () | (| | 4 | 3,200 | 4 | 12,800.00 |
| | | | | | | | | | | | | | | | | | | |
| 32 10-29-2012 | 10-29-2012 | 11:00PM - 11: | 35PM LA | ATE NEWS MO-SU (69 | 969) | | 9 | 30 | Х | | | | | | 1 | 3,200 | 1 | 3,200.00 |
| | | | | | | | | | | | | | | | | | | |
| 33 10-23-2012 | 10-26-2012 | 11:35PM - 12: | 02AM LF | NIGHTLINE 1135P | LTC 1/7/13 (6970) |) | 9 | 30 | | Χ | ХХ | () | (| | 4 | 1,000 | 4 | 4,000.00 |
| | | | | | | | | | | | | | | | | | | |
| 34 10-29-2012 | 10-29-2012 | 11:35PM - 12: | 02AM LF | NIGHTLINE 1135P | LTC 1/7/13 (6970) |) | 9 | 30 | Х | | | | | | 1 | 1,000 | 1 | 1,000.00 |
| | | | | | | | | | | | | | | | | | | |
| 35 10-24-2012 | 10-24-2012 | 10:00PM - 11: | :00PM PF | RIME WE10 (7021) | | | 8 | 30 | | | Χ | | | | 1 | 10,000 | 1 | 10,000.00 |
| | | | | | | | | | | | | | | | | | | |
| 36 10-23-2012 | 10-26-2012 | 07:00PM - 08: | :00PM AC | CCESS WEEKDAY (69 | 91) | | 9 | 30 | | Х | ХХ | () | (| | 7 | 3,000 | 7 | 21,000.00 |
| | | | | | | | | | | | | | | | | | | |
| 37 10-29-2012 | 10-29-2012 | 07:00PM - 08: | .00PM AC | CCESS WEEKDAY (69 | 91) | | 9 | 30 | Х | | | | | | 2 | 3,000 | 2 | 6,000.00 |
| | | | | • | , | | | | | | | | | | | , | | , |
| 38 10-26-2012 | 10-26-2012 | 10:00PM - 11: | :00PM PF | RIME FR10 (7044) | | | 9 | 30 | | | | > | (| | 1 | 3,000 | 1 | 3,000.00 |
| | | | | , | | | | | | | | | | | | , | | , |
| 39 10-27-2012 | 10-27-2012 | 06:00AM - 08: | :00AM W | EEKEND NEWS 6-8A | SA (6997) | | 9 | 30 | | | | | Х | | 1 | 400 | 1 | 400.00 |
| | | | | | (111) | | | | | | | | | | | | | |
| 40 10-27-2012 | 10-27-2012 | 12:00PM - 03: | 30PM C0 | OLLEGE FOOTBALL | BIG EAST (ESPN) (| 7918) | 8 | 30 | | | | | Х | | 1 | 500 | 1 | 500.00 |
| 10 10 21 2012 | 10 21 2012 | 12.001 111 00. | | J22202 1 00 15/122 | 210 27101 (201 11) (| , | | | | | | | ^ | | • | 000 | • | 000.00 |
| | | | | | | | | | | | | | | | | | | |
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| | | | | | | | | | | | | | | | | | | |
| | | | | | | | | | | | | | | C | ontracte | ed Gross Tota | 94 | 164,050.00 |
| | | | | | | | | | | | | | | | A -4: | -1 O T-1- | 94 | 164,050.00 |
| | | | | | | | | | | | | | | | | al Gross Tota y Commission | | 24,607.50 |
| | | | | | | | | | | | | | | | . igono | Net Tota | | 139,442.50 |
| Month/YR | • | Preempted | d | Made Good | Contract T | Total | | А | djus | stmer | nts | | | | | | | Actual Total |
| Oct 12 | | 0.00 | 1 | 0.00 | 138,55 | 0.00 | | | | 0. | 00 | | | | | | | 138,550.00 |
| Nov 12 | | 0.00 |) | 0.00 | 25,50 | | | | | | 00 | | | | | | | 25,500.00 |
| TOTAL | | | | | 404.0= | | _ | | | | | | | | | | | 404.050.55 |
| TOTAL | | 0.00 |) | 0.00 | 164,05 | U.00 | | | | 0. | 00 | | | | | | | 164,050.00 |

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood